

## Whitehead Program Partner Internships Summer 2026

### [AlphaROC Inc.](#), Newark, NJ.

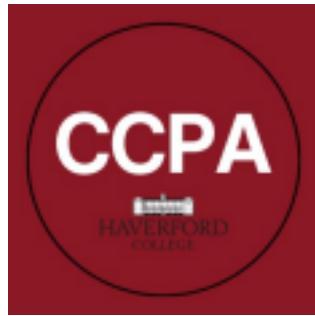
AlphaROC, an innovative company that is at the intersection of AI and finance. Our mission is to revolutionize the market research industry by bringing the latest Machine Learning, Data Science, and computational AI techniques to an industry ripe for change. Recently recognized as finalists in the "AWS Generative AI Startup Incubator," Our scalable platform provides personalized insights that transform the way decision-makers diligence, monitor investment opportunities, or make economic decisions.

#### **Marketing & Business Intern:**

AlphaROC, a rapidly expanding tech startup based in New Jersey, is in search of business interns. We are seeking individuals to contribute to various areas such as market research, content development, and customer/supplier outreach. Interns will collaborate closely with the COO and founders, engaging in diverse aspects of AlphaROC's business operations, including marketing, social media management, content development, market analysis, and sourcing from customers/suppliers. This role provides abundant opportunities for direct interaction with potential clients and suppliers, making it ideal for outgoing, hardworking, and team-oriented individuals.

Successful candidates should possess strong communication skills and analytical aptitude. Permanent positions may be available for candidates who successfully complete the internship program.

Primary Contact: Vineet Kapur - [vineet@alpharoc.ai](mailto:vineet@alpharoc.ai)



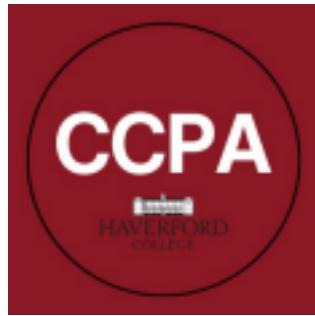
## [Ardmore Initiative](#), Ardmore, PA.

Ardmore Initiative is a Business Improvement District, focusing on administering hyper localized municipal services in Downtown Ardmore. These services include cleaning and greening, public safety, promotion, events, business development services, and more. Our small but dynamic team works to serve the properties and business in Ardmore, supporting a strong foundation upon which meaningful economic development can take place.

### **Economic Development Intern:**

Ardmore Initiative seeks an energetic and dynamic individual to serve as our 2026 summer Economic Development intern. Applicants should have a passion for leadership, community development, real estate, urban planning, small business, and local government. In this role, you will work directly with Ardmore businesses and residents, collaborating to improve quality of life and provide opportunities for success. Interns will also interact directly with local elected officials and Township staff. Projects include event creation and promotion, constituent outreach, supporting entrepreneurs, public space activation, new business ribbon cuttings, and creating new outreach materials.

Primary Contact: Olga Liu - [Olga@ardmoreinitiative.org](mailto:Olga@ardmoreinitiative.org)



## [Ben Franklin Technology Partners of Southeastern PA.](#), Philadelphia, PA.

We are a 35+ year old non-profit playing a major role in promoting and supporting business innovation within the Pennsylvania counties of Bucks, Chester, Delaware, Montgomery and Philadelphia. We provide access to capital, business expertise, technology commercialization services and a network of resources in order to advance the development of new technologies. We invest funds in a portfolio of individual companies (today, we have approximately 180 portfolio companies) and in broader community development initiatives selected by our investment professionals and by our Board to have the most impact in our region. We are one of the most active investors in seed stage, technology based companies in the United States.

### **Strategic Initiatives Group Intern:**

This Whitehead intern will help support the work of the Strategic Initiatives Group and report directly to Max Bolles, HC '25 (*2024 Whitehead Intern*), Coordinator. The intern's main responsibilities will be to:

- Support impact reporting duties for key investment partners, primarily, but not exclusive to, JVS and SDG.
- Support Ben's physical event presence, attending, tabling, and networking at summer events, some of which will be hosted at Ben Franklin.
- Create content that helps SIG feature our portfolio companies, which could be included on Ben's website, quarterly newsletter, or social media.
- Other work as assigned- likely Data Entry, Light Graphic design, and research about potential portfolio resources in the greater Philadelphia venture ecosystem.

This internship will also aim to expose the intern to the intricacies of VC investing: what makes a good startup, what makes a startup investable, and what investors look for to judge a prospective investment.

## Qualifications and Education Requirements

Rising college junior or senior. Any major accepted, but must exhibit demonstrated interest in finance, venture capital, the start-up economy, impact investing, small business enterprise, and/or entrepreneurship. Those students interested in social impact investing are especially encouraged to apply.

## Required Skills

- Ability to manage multiple simultaneous projects with attention to priorities and deadlines
- Cooperative and team-player
- Desire for continuous learning and accepting of change
- Ability to work independently
- Detail-oriented
- Analytic thinker able to anticipate required information, data, and steps of a project
- Inquiring mind open to asking questions and admitting gaps in knowledge
- Cognizant of the importance of maintaining successful relationships within the office and with outside stakeholders
- Knowledge of basic economic, business, and investment activities, theories, and terminology, etc.
- Proficient in Microsoft Excel and Word
- Data analysis, statistics

Primary Contact: William Kiesling - [bill.kiesling@sepbenfranklin.org](mailto:bill.kiesling@sepbenfranklin.org)



## Beyond the Bell Tours, Philadelphia, PA.

Beyond the Bell Tours is a social enterprise committed to putting the people back into people's history by creating walking tours that highlight marginalized communities, people, and histories. Our tours are inspired by untold stories of Philadelphia and how, by sharing these stories, we can create a greater sense of belonging and a more inclusive city. We create tours that influence public history and highlight marginalized communities such as women, people of color, queer folks, and Indigenous peoples. Beyond the Bell is built to promote cross-cultural engagement and is committed to putting the people back into people's history.

### Operations/Impact Intern:

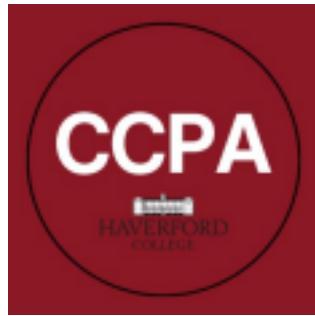
For the summer of 2026, we are looking for someone to support our work for the 250th anniversary of America celebrations and our 8th summer in business.

Responsibilities include:

- creation of an Impact Report of Beyond the Bell Tours
- writing 5-10 blog posts throughout the summer
- back-end review of operations
- Field Trip reach out
- New audience strategic development
- Pride programming assistance
- quality control of tours
- training of guide streamlining

Primary Contact: Rebecca Fisher, HC '18 - [rebecca@Beyondthebelltours.com](mailto:rebecca@Beyondthebelltours.com)

Secondary Contact: Joey Leroux, HC '18 - [Joey@Beyondthebelltours.com](mailto:Joey@Beyondthebelltours.com)



## Chartbeat, New York, NY.

Chartbeat, Tubular, Lineup, and FatTail are united in our mission to connect publishers with the insights, tools, and technology they need to thrive in a rapidly evolving media landscape. Chartbeat's intuitive and powerful software empowers media brands to use real-time and historical data to build loyal audiences across desktop, mobile, and social platforms. Tubular, the leader in global social video intelligence, delivers a unified view of audience behavior across YouTube, Instagram, Facebook, Twitch, and Twitter.

With the addition of Lineup, a leading provider of media sales technology, and FatTail, a pioneer in monetization and revenue optimization solutions, our combined platform now supports the full publishing value chain — from audience growth and content intelligence to ad sales and revenue operations. By bringing together robust, network-level datasets and powerful monetization tools, we help our partners better understand their audiences, make smarter decisions, and unlock new revenue opportunities.

Today, we serve more than 1,000 brands around the world, including influential media organizations such as The New York Times, the BBC, ESPN, Vox, BuzzFeed, Paramount, Warner Bros., Mediahuis, Hearst, McClatchy, and GQ.

### **Two Internship Roles Available for Summer 2026 \*\*\**Transcripts REQUIRED*\*\*\*:**

#### **HR**

As an HR Intern, you'll support a wide range of HR functions while learning directly from experienced professionals. You will gain exposure to core HR practices and contribute to meaningful projects, including but not limited to:

- Recruitment and onboarding support
- Employee engagement and training initiatives
- Compliance and documentation processes
- Researching HR best practices and policies
- Providing general administrative support for HR projects

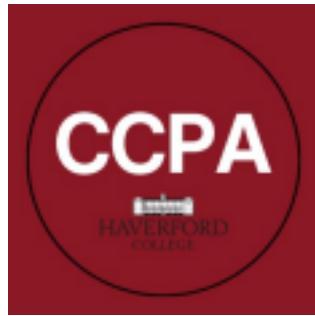
## **Marketing**

As a Marketing Intern, you'll contribute to a variety of marketing initiatives while learning directly from experienced professionals. You will gain hands-on exposure to core marketing practices and assist with meaningful projects, including but not limited to:

- Supporting social media content creation and scheduling
- Helping plan and execute marketing campaigns
- Creating and updating marketing materials and presentations
- Providing general administrative support for marketing projects

Primary Contact: Katherine Laggos - [katherine.laggos@chartbeat.com](mailto:katherine.laggos@chartbeat.com)

Secondary Contact: Kate Santa - [kate.santa@chartbeat.com](mailto:kate.santa@chartbeat.com)



## ContinuServe/Quatrro, Atlanta, GA.

ContinuServe is a global consulting and outsourcing solutions provider that helps midmarket organizations optimize their finance and accounting (F&A) function. Our services and solutions include project based services that help CFOs automate back-office processes as well as recurring, managed services which support corporate systems and technologies and execute mission critical F&A tasks. ContinuServe services over 1,000 customers from 7 global delivery locations staffed by over 2,000 employees.

**Two Internship Roles Available for Summer 2026 \*\*\**Transcripts REQUIRED*\*\*\*:**

The **AI Solutions Developer** and **AI Business Analyst** internship offer hands-on experience at the intersection of artificial intelligence and financial operations, aligning closely with the Whitehead Fund's focus on entrepreneurial and investment finance activities. Interns will contribute to the development of AI-driven tools that automate and optimize core financial processes such as bank reconciliation, forecasting, and variance analysis—key functions in both small business finance and venture-backed enterprise operations. By designing intelligent agents, building predictive models, and crafting user-centric product requirements, interns will gain exposure to the full lifecycle of AI product development in a fast-paced, innovation-driven environment. The program emphasizes collaboration between technical and business roles, simulating the dynamic interplay found in startups and venture-funded ventures. This experience equips students with the technical, analytical, and strategic skills essential for careers in fintech, venture capital, or entrepreneurial finance.

### **AI Solutions Developer Intern** (Core Developer / Architect Track) - Description:

The AI Solutions Developer Intern will work on designing and implementing agentic AI systems, predictive and prescriptive models, and AI-based workflow automation features for Finance & FP&A. This includes developing solutions for bank reconciliation automation, forecasting, and AI-driven conversational analytics. The role emphasizes hands-on development using open-source AI/ML frameworks, LangChain, and LLM-powered systems to transform financial processes.

#### **Key Responsibilities:**

- Design and build AI agents to automate finance operations such as bank reconciliation,

variance analysis, and forecasting.

- Develop machine learning models for predictive and prescriptive analytics using open-source libraries (scikit-learn, PyTorch, Prophet, etc.).
- Create LLM-powered conversational interfaces that allow finance users to query data, explain forecasts, and resolve reconciliation mismatches using frameworks like LangChain or LlamaIndex.
- Implement data ingestion and matching algorithms for automated bank reconciliation — including transaction categorization, anomaly detection, and exception handling.
- Build data integration pipelines (Python/SQL) to prepare and enrich datasets for AI and analytics applications.
- Work with the business analyst intern to translate user requirements into scalable AI solutions and workflows.
- Document technical design, architecture, and testing results for reproducibility and knowledge sharing.

Preferred Skills:

- Strong programming skills in Python and SQL.
- Experience with AI/ML frameworks (scikit-learn, PyTorch, TensorFlow) and open-source AI agents (LangChain, LlamaIndex).
- Understanding of data matching and reconciliation logic in financial systems.
- Familiarity with vector databases (Milvus, Chroma, Astra DB) and RAG architectures for intelligent query systems.

#### **AI Business Analyst Intern (Product & Process Track) - Description:**

The AI Business Analyst Intern will serve as a bridge between finance/business stakeholders and the AI development team. The role involves analyzing workflows, documenting requirements, writing user stories, and creating test cases for AI-enabled solutions in FP&A, bank reconciliation, and workflow automation. The intern will help ensure that AI models and automation features deliver accurate, explainable, and business-aligned outcomes.

Key Responsibilities:

- Collaborate with finance and operations teams to identify automation opportunities in bank reconciliation, forecasting, and variance analysis.
- Write detailed user stories, acceptance criteria, and business requirements for AI-driven products.
- Define and execute test plans to validate reconciliation accuracy, model predictions, and conversational AI responses.
- Analyze existing reconciliation workflows and assist in designing AI-enhanced processes for transaction matching, exception identification, and auto-resolution.
- Support the design and validation of AI-assisted FP&A tools for forecasting and budget variance explanation.
- Document data flows, business logic, and usability findings to support iterative product development.
- Collaborate with developers to ensure alignment between technical solutions and business goals.

Preferred Skills:

- Strong analytical and documentation skills with a structured approach to problem-solving.

- Understanding of bank reconciliation concepts (matching logic, exception handling, ledger mapping).
- Familiarity with financial planning and analysis workflows (forecasting, budgeting, reporting).
- Experience writing user stories, test cases, and acceptance criteria using tools like JIRA.
- Basic knowledge of SQL, Excel, or data visualization tools (Power BI, Looker, etc.).

Primary Contact: Rocky Ziadat - [rocky.ziadat@quatrrobss.com](mailto:rocky.ziadat@quatrrobss.com)

Secondary Contacts: Dan McBain - [Dan.mcbain@quatrrobss.com](mailto:Dan.mcbain@quatrrobss.com) David Ford - [David.Ford@quatrrobss.com](mailto:David.Ford@quatrrobss.com)



## Discover Haverford, Havertown, PA.

Discover Haverford (HPED) is a 501c3 nonprofit organization established in 2010, that facilitates government, businesses, commercial property owners and residents working together to promote economic growth throughout Haverford Township. Discover Haverford boosts the local economy by supporting businesses, enhancing the image of Haverford Township, and revitalizing our business districts and public spaces.

Our board of directors is composed of business owners, commercial property owners, residents and Township officials.

### **Economic Development & Communications Internship \*\*\*Transcripts REQUIRED\*\*\***

#### **Responsibilities:**

Under the guidance of the Executive Director and Project Coordinators, the intern will have the following responsibilities:

- Familiarize themselves with the Main Street program model of economic development
- Assist with the development of our Shop Local Campaign
- Assist with content for our promotional website: [www.DiscoverHaverford.org](http://www.DiscoverHaverford.org)
- Assist with Facebook and Instagram postings
- Update Township-wide Restaurant Guide and/or other publications
- Assist with communications such as our monthly newsletter, HPED website, etc.
- Conduct interviews of new businesses and write welcome articles for our newsletter.
- Work on one or more pieces for our Business Recruitment Packet, such as reports on demographic info, consumer needs and desires, Map of Business Districts/Parking, etc.

- Assist with two Love Local Nights in our business districts
- Assist staff with a variety of tasks to support local businesses, which might include workshops, Meet & Greet Events, sponsorship recruitment or signing businesses up for our newsletter.
- Normally our intern attends the Statewide PA Downtown Center Conference with us in June. This year *the conference will be held June 28 - July 1 in Erie*. You would be welcome to attend some or part of this conference and take comp time off of your internship.

**Skills required:**

The intern should have the following skills and experience:

- Interest in urban planning, economic development or entrepreneurial work
- Interest in Marketing
- Organizational skills
- Oral and written communication skills
- Analytical skills
- Ability to work independently
- Ability to meet deadlines
- Ability to work with PowerPoint, Excel, Word, and the Internet
- Experience with website development preferred but not required

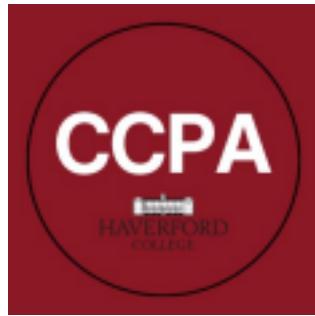
Haverford Township has numerous business districts associated with different neighborhoods and applicants with access to a car for the summer will have priority.

**Supervision:**

The intern will be primarily guided by our Executive Director and Program Directors.

Primary Contact: Jeanne Angell - [jangell@hped.org](mailto:jangell@hped.org)

Secondary Contact: Lynn Fitzgerald - [LFitzgerald@hped.org](mailto:LFitzgerald@hped.org)



## DLL (De Lage Landen), Wayne, PA.

DLL is a global asset finance company for equipment and technology with a managed portfolio of more than EUR 47 billion. Founded in 1969 and headquartered in Eindhoven, the Netherlands, DLL provides financial solutions within the Agriculture, Construction, Energy Transition, Food, Healthcare, Industrial, Technology, Transportation and Workplace industries in more than 25 countries. The company partners with equipment manufacturers, dealers, and distributors to enable easier access to equipment, technology, and software, to support business growth.

DLL is committed to a more sustainable future for the environment and the communities in which it operates. To advance on this commitment, the company has embedded sustainability into its business strategy. Combining customer focus and industry knowledge, DLL provides financial solutions for the complete asset life cycle, including commercial finance, retail finance and used equipment finance. DLL is a wholly owned subsidiary of Rabobank Group.

### **Program Intern - Commercial Sustainability & Circularity Solutions Team:**

#### **Job Summary:**

Support the newly formed Commercial Sustainability & Circularity Solutions (CS) team within DLL. CS is a key part of DLL's mission to be a transition partner for a better world. This team is focused on ideation, refinement, development, and implementation of sustainability and circularity-driven solutions towards DLL's Customers and Manufacturer Partners.

The role will focus on working with the International CS Team overall, and specifically in the areas of Commercial Engagement and/or Solutions Enablement, as well as other areas of CS globally as needed. This can involve working independently and with team members on research and analysis as well as hand-on problem solving.

**Duties and Responsibilities - to be finalized based on priorities at the time and Intern's skills**

#### Project and Program Management

- \* Support Commercial Enablement team members in product development, preparation for Customer and Partner meetings, as well as Product Development opportunities.
- \* Support Solutions Enablement teams on implementation of new structures in support of new and future solutions.
- \* Support CS initiatives as needed, including Strategic Marketing, Finance, and reporting.
- \* Research and Analysis in support of CS, especially in areas of usage trends and industry developments.

Primary Contact: Matthew Jennings, HC '99 - [mjennings@leasedirect.com](mailto:mjennings@leasedirect.com)



## Econsult Solutions, Inc., Philadelphia, PA.

Econsult Solutions, Inc. (ESI) is a boutique consultancy providing analysis and insights at the intersection of economics, planning, and public policy. We leverage the skills and experience of our team to help our clients find practical solutions to their complex challenges. ESI applies our expertise to help improve the environments in which we work and live. Based in Philadelphia, ESI supports clients nationwide.

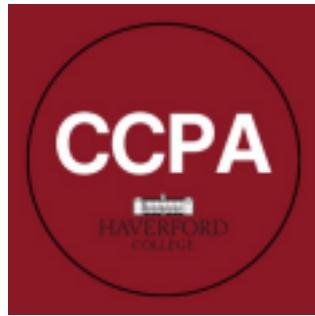
### **Research Assistant:**

We seek a Research Assistant who will support the work of the firm in the following ways:

- Collect data through surveys, internet research, and phone calls
- Clean, analyze, and interpret economic data
- Research various economic, fiscal, and legal issues and provide concise yet comprehensive, cited summaries
- Draft, proof, and edit reports, presentations, and visuals
- Create and manipulate spreadsheets for purposes of economic and fiscal modeling
- Potentially conduct multivariate analyses, particularly regression analyses, as part of the statistical and econometric aspects of the client work

Primary Contact: Wendy Gabriele - [gabriele@econsultsolutions.com](mailto:gabriele@econsultsolutions.com)

Secondary Contact: Cassandra Brown - [brown@econsultsolutions.com](mailto:brown@econsultsolutions.com)



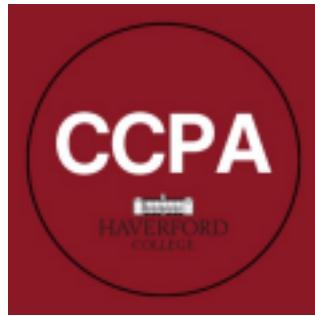
## Engagious, Inc., New York, NY.

Engagious is a small public-opinion research company that specializes in public policy message testing and refinement. It also conducts the monthly Swing Voter Project, where it conducts online focus groups of Biden-to-Trump voters in swing states.

### **Summer Internship Summary: \*\*\*Transcripts REQUIRED\*\*\***

Our summer interns get to see up-close how a small public opinion research business operates. They are "big fish in a small pond," and are a vital part of their team. They help us plan, execute, and report the results of message testing research projects conducted for major trade associations and advocacy groups. They also get to see us sell projects to clients.

Primary Contact: Rich Thau, HC '87 - [rich.thau@engagious.com](mailto:rich.thau@engagious.com)



## [GiniLytic IT Solutions LLC, US & India](#)

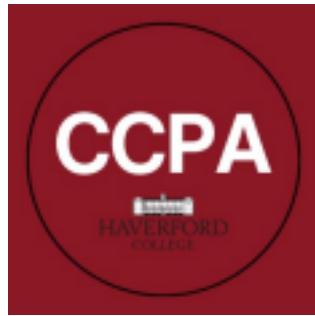
GiniLytic IT Solutions is a US and India based software development agency. With a staff of 40 engineers, designers, QA analysts, and other project professionals, we serve clients in a range of industries primarily in the improvement and development of custom ERP and CRM solutions.

### **Summer Internship:**

Full description still to come; please note the following (as of 12/1/25)....

- Given the nature of the business and the centrality of the India office, it would be great to have someone open to working non-traditional hours, and if they spoke Hindi that would be amazing.
- Would also be delighted to have someone intern onsite in our India office if they preferred.

Primary Contact: Noah Skocilich, HC '99 - [noah@ginilytics.com](mailto:noah@ginilytics.com)



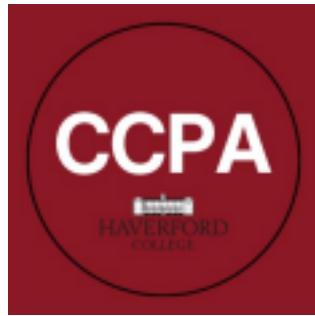
## ImpactableX, Philadelphia, PA.

ImpactableX is an AI-powered impact measurement and analytics company based in Philadelphia, specializing in quantifying, modeling, and forecasting the social and environmental benefits of innovations for early-stage founders and funds. The platform translates impact claims into rigorous, evidence-based metrics and financial valuations, empowering purpose-built startups to effectively communicate their value to investors, optimize their business models, and demonstrate return on impact in alignment with industry and global standards. Leveraging proprietary algorithms, ImpactableX bridges data, compliance, and storytelling, serving as a critical tool for unlocking capital and scaling solutions in the impact economy.

### **Impact Analyst Intern:**

- Economic research to support environmental and social impact analyses
- Testing and support for the implementation of custom artificial intelligence model
- New client prospecting, including usage of LinkedIn Sales Navigator, Apollo, and Crunchbase
- Participation in sales outreach including emailing, social media, and video calls
- Content creation to be used as marketing collateral

Primary Contact: Madison Jaskir, HC '19 - [madison@impactablex.com](mailto:madison@impactablex.com)  
Secondary Contact: Catherine Griffin - [catherine@impactablex.com](mailto:catherine@impactablex.com)



## Invest For Better Philadelphia, Philadelphia, PA./Remote

Invest for Better seeks to empower women in the US and globally to understand the power of their investment assets, learn how to align their investments with their social and environmental values, and activate those resources for a more just and sustainable world. As a 501(c)3 organization, we work at the intersection of the movements to democratize values-aligned investing, address structural inequities in the financial system, and bring greater investment competence to women. Our primary programs are:

- Values-Aligned Investing Courses: “Invest for Better” provides introductory and advanced courses to empower women to align their investments with sustainability and equity.
- Facilitated Circles: Delivered in small groups of 8-20 women with an experienced leader, our sessions foster shared learning and community building.
- Trusted Investing Community: Members gain access to monthly speaker series, investment presentations, shared experiences, and exclusive partner benefits.
- Catalyst & White Label Programs: We enable financial coaches, advisors, and educators to integrate our materials and model into their own training and businesses.
- Movement-Building Partnerships: We collaborate with like-minded organizations to co-create programs, co-sponsor events, and expand our mutual reach.

Established in 2021, our small but mighty remote team spans the nation and the world. To date, we have directly engaged over 2,500 participants in the US and Europe, influencing hundreds of thousands more. Philadelphia is the first regional hub, which in its first full year has engaged over 140 women in learning circles. We believe every woman has the right to leverage her financial assets to drive change, building a more equitable and sustainable financial system for all.

## **Invest for Better Philadelphia Intern:**

Invest for Better Philadelphia (IFB Philly) seeks a motivated, values-aligned student to serve as a Summer Program & Communications Intern. This fully remote position offers a unique chance to work directly with our leadership team, contributing to a movement that empowers women to align their investments with their values.

This internship is designed for impact. You'll gain hands-on experience in social impact program management, communications, and practical research, culminating in tangible projects that will significantly boost your professional portfolio. While the role is mostly remote, we ensure regular virtual supervision and dedicated in-person contact for networking and project collaboration.

### **What You'll Do:**

#### **Core Responsibilities**

This role is a dynamic blend of four key areas, allowing you to develop a versatile skill set:

##### **1. Social Media & Communications**

**Content Strategy:** Assist in developing a three-month social media calendar (LinkedIn, Instagram) focused on values-aligned investing and local impact stories.

**Creation & Scheduling:** Draft compelling posts, source relevant images/graphics, and schedule content to increase engagement and promote IFB Philly events and programs.

**Brand Alignment:** Ensure all digital communications maintain Invest for Better's professional and empowering brand voice.

##### **2. Program Development & Management**

**Event Support:** Assist with the planning and execution of virtual and in-person IFB Philly events, including our signature Learning Circles and networking socials.

**Membership Engagement:** Develop strategies to welcome new members and track participation data to inform future program offerings.

**Administrative Support:** Manage email correspondence, organize shared digital files, and assist with general administrative tasks essential for non-profit operations.

##### **3. Impact Research & Resource Curation**

**Local Ecosystem Mapping:** Conduct focused research on Philadelphia-area impact investing ecosystem, identifying potential new partners, sponsors, and investable opportunities.

**Resource Library:** Curate and organize a library of relevant articles, case studies, and investment tools to be used in IFB Learning Circles and member newsletters.

**Data Synthesis:** Present research findings to the leadership team in a concise, action-oriented format.

##### **4. Networking & Professional Development**

Actively participate in IFB Philly Learning Circles and events to observe and engage with our

community of investors and financial professionals.

Attend internal strategy meetings to gain a deeper understanding of non-profit governance and strategic planning.

#### The Value to You: Tangible Takeaways

We are committed to making this a career-defining experience. By the end of this internship, you will have concrete deliverables for your resume:

**Professional Network:** Directly engage with Invest for Better national leadership, local financial advisors, and high-impact community leaders in the Philadelphia region.

**Portfolio Piece:** You will manage the execution of a complete social media campaign (including metrics for success) and/or contribute a significant Research Report on the local impact investing landscape.

**Practical Skills:** Proficiency in key platforms and software used by non-profits, including Canva, Mailchimp/email marketing, and digital project management tools.

**Deep Subject Matter Expertise:** A thorough understanding of values-aligned investing, gender lens investing, and communications strategy—highly sought-after knowledge in finance, non-profit, and ESG fields.

Primary Contact: Margaret Berger Bradley - [margaret@gingerrootsstrategy.com](mailto:margaret@gingerrootsstrategy.com)



## [LaMotte Chemical Products Company](#), Chestertown, MD./Newark, DE.

Founded in 1919, LaMotte Chemical Products Company is a leading innovator in the field of water quality analysis, dedicated to advancing accessible science through chemistry, engineering, and design. As a mid-sized, privately held manufacturer located in Chestertown, Maryland, LaMotte develops and produces test kits, digital instruments, and reagents that help users around the world measure and improve water quality. Our customers span industries ranging from environmental monitoring and aquaculture to education, laboratories, and industrial process control.

As a small business with global reach, LaMotte provides an entrepreneurial environment where innovation, collaboration, and hands-on learning are central to our mission. The company continues to grow through a blend of scientific research, in-house manufacturing, and market-driven product development. Interns will gain direct exposure to the processes that drive a successful science-based enterprise—including product design, R&D, marketing strategy, operations, and customer engagement—all within a company that retains the flexibility and creativity characteristic of a small business.

The Whitehead Internship at LaMotte offers students the opportunity to:

- Participate in real-world projects that connect chemistry, business strategy, and entrepreneurship.
- Collaborate with scientists, engineers, and marketing professionals to bring new product ideas from concept to market.
- Gain insight into how innovation happens in a manufacturing setting that blends scientific rigor with business agility.
- Contribute to ongoing initiatives that expand LaMotte's presence in education, sustainability, and international markets.

LaMotte's culture is grounded in curiosity, craftsmanship, and a passion for meaningful impact—making it an ideal partner for students interested in exploring how entrepreneurial

thinking drives innovation within a small business enterprise.

**Technology Innovation Intern:**

Duration & Format

8–10 weeks, full-time (Summer 2026)

Format: In-person

Location: Chestertown, Maryland *OR* Newark, DE

Reports to the VP of Technology, Product Manager, or Director of R&D

**Overview (Brief Description)**

The Technology Innovation Intern will help LaMotte identify and assess new technologies that could enhance our water quality testing products. Working within a small business environment, the intern will experience how entrepreneurial decision-making drives innovation—from discovering new opportunities to evaluating commercial viability and market fit.

This role directly supports the Whitehead Fund's goals by providing hands-on exposure to entrepreneurial problem-solving and small business enterprise operations, where technical and business considerations intersect.

**Key Responsibilities**

- Research emerging technologies in analytical chemistry, sensors, and water quality testing.
- Evaluate commercial potential and feasibility for integration into LaMotte's product line.
- Collaborate with R&D, product management, and marketing teams to align technology discoveries with customer needs.
- Prepare concise reports and presentations summarizing findings and recommendations.
- Participate in team meetings focused on innovation strategy and business growth.

**Learning Outcomes**

Interns will:

- Gain experience in technology scouting, market analysis, and entrepreneurial innovation.
- Learn how a science-based small business identifies, evaluates, and invests in new technologies.
- Strengthen analytical, communication, and strategic thinking skills.
- Understand how innovation, product development, and business agility contribute to sustainable growth in a small enterprise.

Primary Contact: Joshua Mertz, HC '06 - [jmertz@lamotte.com](mailto:jmertz@lamotte.com)

Secondary Contact: Lindsay Shaffer - [lshaffer@lamotte.com](mailto:lshaffer@lamotte.com)



## [MAXSA Innovations LLC](#), Fairfax Station, VA.

MAXSA Innovations is a company that Skip West started 22 years ago to develop innovative automotive accessories and solar and battery powered lighting products. Our products are consumer oriented and help make the world and consumer's lives better. MAXSA sells an array of products in the lighting and automotive accessories markets. Our lighting products range from deck lights to flood lights and our automotive accessories cover everything from heavy duty traction mats for extreme conditions to parking aids. We're working on a revolutionary car safety system to prevent rear end car accidents and hitting deer when driving down the road. Our goal is to lower the millions of accidents, injuries and fatalities that occur.

### **Whitehead Intern: \*\*\*Transcripts REQUIRED\*\*\***

We are a small company and interning with us means joining our family. After you join, you will immediately be integrated into our culture and business process. You will play a key role at MAXSA by providing support to every department at the company, doing any and everything related to entrepreneurship and business. You will work on marketing, sales, operations, and logistics. You will sit in on important business meetings and be given the floor to offer your own opinion. You will have the freedom to direct parts of MAXSA's business how you see fit. At its core, interning at MAXSA is an opportunity to learn about entrepreneurship. MAXSA offers you an incredibly dynamic learning environment that will present you with new, exciting challenges everyday. You will learn to understand and develop the skills necessary to run a successful business. To do so, however, you must be willing to try new things and fail. If you are a motivated, curious person with a desire to learn and grow this position is for you. As an intern you will be given a unique opportunity to focus on areas of business you would like to learn more about. We will develop specific projects for you based on your background and expertise.

Interns would gain the following experiences:

- How to market and sell products and how to take products to market
- Distribution and logistics

- Customer Service
- Operations
- A chance to learn ALL sides of how a business runs
- How to start and manage a company
- How to solve pressing issues that directly affect business outcomes
- How to develop products and build them

What we are looking for in a candidate:

- Someone who is confident and comfortable operating in uncharted territory regarding experiences and skills.
- Someone who is willing to take ownership and responsibility.
- Someone who is willing to speak their mind in a constructive manner.
- Someone who thinks through problems and figures out a practical solution.
- Someone who can interpret ideas and put them into practice.
- Someone who can communicate information effectively.
- Someone who operates and thinks ethically and respectfully.
- Someone who wants to make the world a better place.

General Skills:

- Proficiency with Microsoft Office applications.
- Strong organizational skills.
- Strong communication skills.
- Writing skills.
- Interpersonal skills.
- Decent levels of fitness to occasionally assist with movement of product.

We are located about 30 minutes by car from Washington DC, so there is an opportunity to experience all DC has to offer over the summer as well.

Internship Length: 10 weeks. We offer some travel time. Housing is usually available.

Primary Contact: Skip West, HC '77 - [Skip@maxsainnovations.com](mailto:Skip@maxsainnovations.com)



## [MKThink \(merged w/RoundhouseOne\), San Francisco, CA.](#)

Established in 2000, MKThink is a future-forward consulting practice. We integrate research, analysis, planning, design, and technical services to provide thoughtful solutions to contemporary issues at the intersection of culture, architecture, and the environment.

Committed to scientific research and analytic methods, we embrace both quantitative and qualitative data. We approach each project through a careful analysis of concrete data, community input, and on-site investigations that allow us to develop thoughtful solutions for our clients. The results are profound, cost-effective strategies that enable buildings to be transformed from expensive liabilities into mission-aligned client assets.

We have developed solutions for campuses, cities, and districts that have taken the form of master plans, facilities strategies, thermal comfort assessments, utilization studies, new information infrastructures, Maker labs, 21st-century learning environments, theaters, and modular classrooms.

Our work is driven by the ethos of “Build less, solve more.”

MKThink practices from the Pacific Edge of San Francisco and the Oceanic Edge of Oahu.

### **Whitehead Intern:**

We are seeking a smart, enthusiastic, intellectually curious, responsible, and committed individual to support our strategic consulting work. The Whitehead Intern will gain hands-on experience working with strategists, technologists, planners, and architects to develop meaningful solutions on framework planning assignments for workplaces, school districts, university systems, civic, and other institutional clients. The Intern will also deep dive into a research topic related to MKThink’s practice.

The Whitehead intern will have the opportunity to perform:

- Research & Analysis: Research, collect and analyze quantitative and qualitative data.
- Storytelling & Visualization: Effectively communicate ideas through various mediums and to different audiences, including partners, clients, and the public.
- Design & Planning: Contribute to strategic/master planning for the built environment.
- Enterprising Business: Help innovate our planning practice and bring innovations to market.

Skills and Abilities:

- Ability to synthesize research and present findings clearly and effectively.
- Ability to distill quantitative data and/or analysis into clear, concise findings.
- Creative problem-solving skills.
- Verbal, written, and visual communication and storytelling skills.
- Proficiency with Microsoft products (Word, Excel, PowerPoint, SharePoint)
- Familiarity with data analytics, GIS, architectural design tools or Adobe Suite (InDesign, Illustrator, Acrobat) a plus.
- Ability to work independently, prioritize tasks, and ask for help when needed.
- Flexibility in collaborating with project teams and clients. Ability to receive and clarify feedback and adjust accordingly.

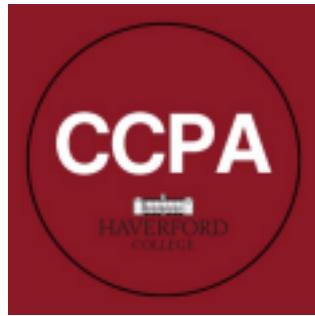
Interests:

The ideal candidate has a demonstrated interest in at least one of the following:

- The impact of built environment solutions on community strength, human health, environmental resiliency or learning outcomes.
- The relationship between architecture, the natural environment and culture.
- The psychology behind human behavior in the built environment.

Primary Contact: Cristina Greavu Pieris - [cristina.greavu@mkthink.com](mailto:cristina.greavu@mkthink.com)

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## Octaura LL TradingCo, New York, NY.

Octaura is an electronic trading solution that enables efficiency and confidence in trading. Backed by eight major US financial institutions, Octaura has reimagined how the syndicated loan and the CLO markets trade.

Octaura began as a joint incubation and co-development initiative between Bank of America and Citi to address the challenges and limitations within the syndicated loan and the CLO markets. It all started with a clear vision to improve accessibility and instill greater confidence in every market participant.

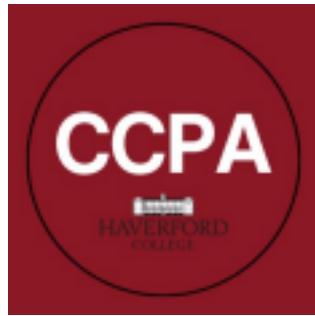
### Summer Internship Description (from summer 2025, update expected asap):

Jumpstart your career and your entrepreneurial endeavors with a dynamic and innovative company, where you'll be offered an exciting inside look at how a small business enterprise is run and managed, while learning about the industry and developing applicable and transferable skills to use in their professional career.

We are seeking motivated and enthusiastic summer interns to join our engineering, go-to-market, and operations teams. An internship at Octaura provides an opportunity to acquire hands-on experience while contributing to meaningful projects that support our organization's goals. You will gain actionable skills and lessons, while experiencing the life cycle of a particular project throughout the summer. You'll sit alongside experienced colleagues in our open floorplan, work closely with department heads, get facetime with C-suite leaders, interact with clients, and create industry relationships to grow your network.

The energy in the office is palpable, and employees look forward to coming to work each day. Our flexibility and flat structure will allow you to make life-long connections while diving head-first into the financial and technology industries.

Primary Contact: Kimeia Vu - [kimeia.vu@octaura.com](mailto:kimeia.vu@octaura.com)



## [Perkins Eastman](#), San Francisco, Washington, DC, Pittsburgh

Perkins Eastman is a global design firm with studios in 25 locations worldwide. We design for people—to enhance human experience and create lasting, positive impact. Our culture is highly collaborative, team-focused, and design-oriented, uniting architects, planners, designers, and strategists to create meaningful solutions.

### **PE Strategies**

Perkins Eastman's Strategies team is embedded across the firm. The team works alongside our architects and designers and directly for our clients (such as fortune 500 companies, institutions, agencies and organizations) to uncover “human-centered” solutions. This work entails specialized market research, organizational visioning, strategy development, client engagement and workshops, and change management support.

### **The Opportunity**

You'll work alongside strategists, researchers, and designers to collect, analyze, and synthesize data that informs project strategy and decision-making. Learn to design repeatable research frameworks while contributing directly to global client projects.

This role is ideal for students with strong quantitative, analytical, and research skills.

### **What You'll Do**

During your time at Perkins Eastman, depending on project need, you might touch the following depending on project need:

### **Data & Analysis**

- Collect, clean, and analyze market, demographic, and project-specific data
- Apply statistical methods and economic principles to uncover trends and insights
- Develop dashboards, charts, and visualizations

- Contribute to designing and refining proprietary market research frameworks and processes

## **Research & Engagement**

- Conduct market and competitive research to identify opportunities and risks
- Assist in designing surveys, data collection tools, and engagement platforms
- Summarize stakeholder and client feedback and assist with engagement efforts

## **Communication & Visualization**

- Prepare presentations, maps, and reports for internal and client-facing use
- Contribute to strategies for engaging clients, stakeholders, and communities

## **What We're Looking For**

### **Skills**

- Quantitative and analytical skills building from your work in the social sciences, economics, growth and structure of cities, statistics etc.
- Visual, verbal and/or written communication skills
- Ability to use Microsoft Excel and PowerPoint
- Ability to work collaboratively in teams

### **Preferred Skills**

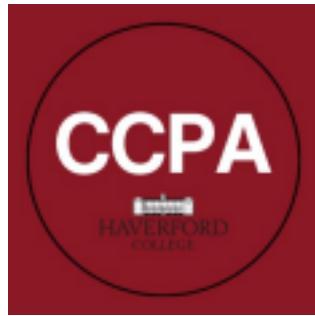
- Statistical modeling
- Familiarity with data visualization tools - such as Power BI, Tableau, or mapping tools
- Exposure to survey design, research methods, or scenario planning

### **Interests**

- Interest in designing repeatable research processes and frameworks
- Using data, economics, and/or statistics to inform decisions
- Competitive analysis across industries and geographies
- Creating proprietary research frameworks that improve how insights are generated and applied

**If you're curious, creative, and excited to turn research into insights that make a real impact, we'd love to hear from you.**

Primary Contact: Jarvis Cook - [j.cook@perkinseastman.com](mailto:j.cook@perkinseastman.com)



## WorkUp, Ardmore, PA.

Workup is a curated marketplace and knowledge hub designed to help people cut through the noise of the wellness industry and discover the best products, services and science-backed insights for their health and longevity. It brings together top-tier providers and brands, pairs them with expert-led content like Health Stacks and deep-dive articles, and fosters a trusted community where consumers can make smarter, more personalized wellness decisions. At its core, Workup is about democratizing access to high-quality wellness solutions while building a platform that connects innovation, education and everyday health seekers.

### **Summer Business & Marketing Intern:**

As a Summer Business & Marketing Intern at Workup, you'll play a hands-on role in shaping the growth and reach of our platform. You will focus on:

- Brand Development: Expanding and diversifying the range of wellness brands and solution providers featured on Workup. This includes organizing categories, identifying gaps in coverage and supporting the transition of brands from free to paid providers.
- Content Creation: Crafting engaging, high-quality content designed to inform and inspire consumers on key health and wellness topics.
- Community Building: Identifying and building relationships with potential influencers, advisors and brand ambassadors who align with Workup's mission.
- Strategic Growth: Supporting initiatives that directly contribute to Workup's sustainability, visibility and consumer engagement.

### **What You'll Gain**

This internship is designed to give you real-world experience at the intersection of business development, marketing and wellness innovation. You'll develop skills in:

- Strategic business growth and marketplace management
- Storytelling and consumer-focused content creation
- Relationship-building with brands and influencers
- Navigating the fast-evolving health and wellness industry

You'll work closely with our leadership team, gain exposure to entrepreneurial challenges and see your contributions directly impact a growing company in the wellness space.

**Ideal Candidate**

- Strong interest in health, wellness and longevity
- Excellent communication and writing skills
- Analytical mindset with an eye for spotting gaps and opportunities
- Self-starter, eager to learn, and comfortable working in a fast-paced environment

Primary Contact: Ryan Frankel, HC '06 - [ryan@workuphq.com](mailto:ryan@workuphq.com)